

The modern lettings platform for housemates

LetsList is designed by young people, for young people

2.3m students are in higher education in the U.K. However, the number of people applying for university places has fallen by 4% on last year. Falling admission numbers are increasing competition to fill houses. Sounds like the perfect time for your properties to get the exposure they deserve.

We've been there, done that, worn the Carnage T-shirt. So we know that the last thing students and young professionals need when it comes to finding a place to live is unnecessary stress. There's already enough of that! Instead, we take a real and relevant approach that gives our users and partners ultimate control.

But it's our passion for technology that truly sets us apart. Students are online. So it can only make sense to market your property on a platform that engages directly with them. One that speaks their language. LetsList is a modern lettings platform designed by young people, for young people. We're function first – agile, prepared for change and primed to innovate. We want you to evolve with us and stay ahead.

No longer do housemates need to feel overlooked or undervalued when it comes to lets. We're here to provide a hassle free, trusted service. We get it – and that's why we get it done properly.

We're LetsList. Are you with us?



**2.3m
students
are in
higher
education
in the U.K**

Statistics courtesy of Experience Invest

Enough about us, let's talk about you

It's home-time

For housemates coming from far and wide to make a new city their home, either short or long term, we're here to help. The home-away-from-home experience has increased in popularity – especially among international students. So we'll not just promote your properties, but the local area as well. With our tailored neighbourhood and point of interest pages, we'll make housemates feel at home.

We get housemates

We've been there before. Spending hours scouring the internet, pinching and zooming to view properties on multiple local estate agent websites. Scribbling notes and comparing with future flat mates down the pub. Then, the perfect property we want gets snapped up! We understand - which is why we're here to help. LetsList will be a hub for housemates, with all relevant property in one place. Let's make sure that those properties are yours.

List & shout

We provide our users with informative content that's relevant, helpful and on their level. The sort of stuff that will make their property search an exciting one. With the ability to create and share lists between housemates, we'll make your properties worth shouting about.

A Sharing Culture

42% of 18-29 year olds use messaging apps

Statistics courtesy of Sprouts Social

Small & mighty

We're a tech company first and foremost. We all know size doesn't matter, but being small allows us to remain agile and constantly respond to change. We don't stop, innovation is what drives us. This means we're solving the biggest problems first for you and developing genuinely useful features for our users. And if we're constantly ahead of the curve, then so are you.

Letting you take charge

We aim to empower you, by spotting market trends and putting actionable data at your fingertips. Allowing you to make informed decisions and better connect with this target audience. Equally, we give housemates the most comprehensive and convenient way to find the right place for them. We don't try to manipulate their user journey, force them to create accounts or demand personal data. Instead, we put the information we collect to good use - to make the overall experience as personalised and insightful as possible.

**UK student
property to reach
£5.3 billion in 2017**

Statistics courtesy of Experience Invest

No hassle

Hassle isn't a word we do here. We'll make it easy for you. Exactly how the lets process should be. You can have your properties live on LetsList in as little as 10 minutes. You'll be able to set up an automatic data feed between your back-office system and our cloud-based platform. So by the time you've made yourself a cuppa, your properties will have a new home.

Listin' up, it's free!

Did we mention you get all this for free! At LetsList, it's free to list. Oh, and we don't charge commission either. No fees, no fuss. Just a modern platform where housemates hang out, that's maximum exposure for your properties, minimum effort for you.

A woman with dark hair is smiling and looking down at a drink she is holding in her hands. She is wearing a dark top and has dark nail polish. The background is dark with some bokeh lights. A red grid pattern is overlaid on the entire image. The text is white and set against a dark purple background on the left side of the image.

**Leaving
a property
empty for
2 months
can cost
a landlord
20% of that
year's rent**

Statistics courtesy of The Guardian

Less talk let's list

What now?

So here's what happens now. You might remember that we won't charge you a penny - we mentioned it before. If what we've talked about interests you and you fancy marketing your properties to an engaged audience of housemates for free, then get in touch.

All we need is a few details and we'll do the rest. There's no obligation here, we'll get back to you once we're up and running. From there - if you're still keen - we'll set you up on our system and have all your properties live, ready for when we launch.

So if you're ready, let's list!

Visit agents.letslist.co.uk to register your interest